

# Alpha Dimensions Domain Name Policy (.com.au)

The *Alpha Dimensions Domain Name Policy* for .com.au Domain Names is based on the policy by auDA. auDA (.au Domain Administration Limited) is the regulatory body and policy authority for the .au domain space. The auDA Published Policy (or Policies) is/are the authoritative source of the policy guidelines which are summarised below. The full (unabridged) guidelines may be viewed at auDA's website.

In order to register a com.au or net.au domain name you must fall into one of the following six categories:

## 1) If you are an Australian registered company

Alpha Dimensions will require:

- (i) Your company name; and
- (ii) your Australian Company Number (ACN)

## 2) If you are Trading under an Australian Registered Business Name

Alpha Dimensions will require:

- (i) Your registered business name; and
- (ii) State or Territory of registration; and
- (iii) Your Registered Business Number

## 3) If you are an Australian partnership or sole trader

Alpha Dimensions will require:

- (i) Your Trading name; and
- (ii) Your Australian Business Number

## 4) If you are a Foreign company licensed to trade in Australia

Alpha Dimensions will require:

- (i) Your Company name; and
- (ii) Your Australian Registered Body Number

## 5) If you are an Australian Registered Trade Mark Owner

Alpha Dimensions will require:

- (i) The Name of owner of the trademark; and
- (ii) The words comprising the trade mark; and
- (iii) The Trade Mark Number

## 6) If you are an Australian Registered Trade Mark Applicant

Alpha Dimensions will require:

- (i) Name of applicant; and
- (ii) Words comprising trade mark application; and
- (iii) Trade Mark Number

### *Restrictions on Domain Names*

There are certain restrictions on the com.au/net.au domain names you are allowed to purchase

Your domain name must

- (i) Be an exact match of your business name or trademark or,
- (ii) Be an abbreviation or acronym of your business name or trademark or,
- (iii) Have a close and substantial connection with your business type.

### *Examples of Close and Substantial Connections*

- a) a product that your business manufactures or sells; or
- b) a service that your business provides; or
- c) an event that your business organizes or sponsors; or
- d) an activity that your business facilitates, teaches or trains; or
- e) a venue that your business operates; or
- f) a profession that your business' employees practice.